

Market Access Strategy Analyst (level I or II)

Location: Primrose Hill, London, UK

Type: Permanent, office-based

About PHMR

Established in 2007, we are a rapidly growing and energetic consultancy – a diverse group of professional scientists, health economists and industry specialists with a proven track record in providing global market access solutions to some of the biggest healthcare industries so that patients get access to medicines. Patients get access to medicines as a result of our work. Our science is internationally renowned, and we are proud of our work.

- We apply robust scientific approaches and methodologies. Quality science comes first.
- We combine the expertise of our team together with a worldwide professional network.
- We continuously learn and improve.
- 90% of our projects are repeat or referral from our existing customers.
- The majority of our team are educated to PhD level.
- We embrace diversity in all its forms.

We also love being part of an engaging, supportive team that combines having fun with striving for high quality science and strategic insights. Our leadership team is always approachable, and we find it easy to work with each other. The variety of our work is both challenging and exciting and helps us achieve our research and career ambitions. PHMR provides flexibility and individual support in order to help make our lives more balanced and enjoyable. We love being part of PHMR.

Purpose of the role: to support a range of projects advising clients on market access and HTA strategy across international markets and conducting health economics research to implement strategy, including:

- Support a range of projects advising clients on market access and HTA strategy across international markets, with a particular focus on European markets but with emerging focus on Japan and China
- Conduct health economics, outcomes research and market access research to support the implementation of HTA and market access strategy
 - Development of market access plan, evidence generation plan and HEOR roadmaps: initial gap based on narrative review, SWOT, CSF, Action Plan with timelines
 - P&R requests (in and outpatient)
 - Payer value decks
 - Briefing books
 - Payer AdBoards / KOL workshops
- Contributing towards the development of new workstreams including pan-EU market access and HTA assessments
- Strategic consulting in P&R/MA questions
- Interact with clients to advance projects

Success and growth factors:

Functional technical expertise

- Higher degree (PhD or MSc) in health economics or related discipline
- Good knowledge of health economics methodologies (e.g. economic modelling, analysis of real-world economic evidence, utility measurement, costing studies)
- An understanding of HTA methodologies and processes in different international markets
- An understanding of the global payer environment including coverage, reimbursement and pricing
- Project management skills
- Ability to clearly communicate technical issues and transform project findings into strategic insights and recommendations
- Excellent quantitative skills, including econometrics and good knowledge of statistical software packages (e.g. STATA, R)
- Fluency in English
- Excellent MS Word, Outlook, PowerPoint and Excel skills

Success and growth factors (continued):

Alignment to PHMR values

Integrity:	We do the right thing
Quality focus:	We continually pursue excellence
Ambitious:	We are tenacious and sustainable
Collegiate:	We support and learn from each other
Fun:	We enjoy our work

Strategic input

Client focus

Communication skills

Non-project contribution

Great to work with

Autonomy

Line management (not applicable)

PHMR offer:

- Flexibility and individual support for more balanced and enjoyable life;
- Fantastic opportunities for professional development, working along industry experts;
- Tight-knit, collegiate office environment and of course, snacks.

To apply for this position please submit your CV and covering letter explaining why you think you would be suited to the role and reasons for wishing to join our team to info@phmr.com. If you wish to discuss the position ahead of submitting an application, please email info@phmr.com and we will arrange an informal chat with Michael Lees (COO and Head of Market Access Strategy). *No agencies please.*

All candidates are eligible to apply for our roles and will be considered on suitability and merit throughout the recruitment process.